



MESA
INTERNATIONAL
Global Education Program

HARNESS THE POWER OF TODAY'S INFORMATION TECHNOLOGIES IN YOUR PLANTS AND ACROSS YOUR BUSINESS

MES/MOM EDUCATION TO DRIVE OPERATIONS EXCELLENCE*

*MES/MOM = Manufacturing Execution Systems/Manufacturing Operations Management



“Part of MESA’s mission statement is to, ‘Collect, share and publish best practices and guidance to drive greater productivity and the overall profitability of the manufacturing enterprise’. What better way to do that than to formally educate our constituents globally?”

- John Southcott, Chairman,
MESA International

When you’re striving for Operations Excellence, there’s no such thing as “*Nice to Know*” information. You “**NEED to Know**” all you can about the technologies and solutions available to you AND the best practices for successfully justifying, implementing and sustaining them long term. But, where can you learn this in a consolidated, instructive environment? From MESA International.

The **MESA Global Education Program** instructs Manufacturers, Producers and Solution Providers on how to marry the power of modern Information Technologies (IT) and the process / project rigor to implement them with your operational expertise to unlock the potential within Operations.

Why Attend?

The **MESA Global Education Program** aggressively addresses the knowledge gap around practically applying modern IT solutions in your plants and across your enterprise. This knowledge gap is the primary barrier to growth of the Operations Management (MES/MOM) arena. Slowing that growth inhibits the realization of the significant gains available to end users who successfully

embrace MES/MOM. So, End User Manufacturers/Producers and Solution Providers alike have reason to attend these programs.

Which Program?

MESA’s Certificate of Competency (CoC) and Certificate of Awareness (CoA) educational programs combine training materials from a broad spectrum of relevant subject matters and courses into a single learning event. Events vary in length of class time and depth of knowledge sharing of each course, as programs are tailored to their intended audience.

- **Certificate of Competency (CoC) Programs** are geared toward Systems Analysts, Architects, Programmers, Project Managers and Consultants
- **Certificate of Awareness (CoA) Programs** cater to executives, manufacturing/operations and IT personnel and sales professionals.

Program overviews, detailed abstracts, and schedules with registration information are online at:

www.mesa.org/educationprogram



What's the Value for Attendees?

This initiative is the first step in filling a noticeable void in industry – the lack of independent competency training in the Operations Management (MES/MOM) arena – and it offers value for manufacturers/producers and solution providers.

Manufacturers & Producers

- Receive unbiased MES/MOM training that passed MESA International's renowned Quality Assurance/Approval Process for delivering best-in-class content
- Reduce the risk, time and costs of implementing and supporting MES/MOM solutions by increasing the knowledge base of internal and external project teams
- Reduce costs and time in systems selection, deployment and governance
- Understand and more clearly articulate the value of MES/MOM solutions

Solution Providers, Integrators & Consultants

- Substantiate your MES/MOM competency claims to prospective customers
- Participate in a shared MES/MOM vision, maintained and delivered through a community of industry professionals
- Get clearer, more direct market feedback by sharing in a common, end user-lead vision of the marketplace
- Ensure - at worst case - a level playing field when in competitive projects
- Raise the knowledge baseline in your markets, eliminating confusion and accelerating project velocity

An increasingly competent pool of MES/MOM professionals will grow and become more visible giving greater ability to unlock the potential in Operations worldwide

MESA GLOBAL EDUCATION PROGRAM LEADERSHIP

Mike James, Chairman, MESA Education Committee
Group Managing Director, ATS International BV

“Every day manufacturers strive to improve effectiveness through improving response to demand, improving quality, improving effectiveness and striving for sustainability throughout their processes. Our program offers a professional understanding of the Manufacturing IT tools which are at the heart of these improvements.”

Charles Gifford, Program Manager, MESA Global Education Program
Chief Mfg. Consultant, 21st Century Mfg. Solutions LLC

About MESA International

MESA (Manufacturing Enterprise Solutions Association) International is a global community of manufacturers, producers, industry leaders and solution providers who are focused on improving Operations Management capabilities through the effective application of technology solutions and best practices.

We accomplish this through the following:

- Collect, share and publish best practices and guidance to drive greater productivity and the overall profitability of the manufacturing enterprise
- Facilitate innovation and collaboration to enable the real-time enterprise and Plant to Enterprise (P2E) integration
- Enable members to connect, contribute, cultivate understanding, and exchange strategies to drive operations excellence