


Sponsorships underwrite the efforts of MESA to work on a global scale and bring value to our members and industry at large.

- **Keystone Sponsors** support the entire organization in all areas of operations.

- **Working Group Sponsors** support the work of a specific content-generating group within MESA.

- **Regional Sponsors** underwrite the efforts of teams in dedicated geographies to support MESA's mission.

All sponsorships are valuable to MESA as a global not-for-profit organization. Sponsors are consistently recognized for their value and their contributions to our work through the benefits highlighted below.

	Keystone Sponsorship	Working Group (WG) Sponsorship	Regional Sponsorship
	Platinum Level	Group Level	Regional Level
Annual Price	\$30,000	\$10,000	\$7,500
Number of Named MESA Members from the sponsoring company with active membership benefits.	10	3	2
Manufacturer/Producer Company employees may join as additional individual named members at no cost	X		
Opportunity to submit a company event announcement to the MESA mailing list once per year	X		
Company logo appears in MESA general e-mail blasts, e-newsletters, webcasts, etc.	X	Sponsored WG promotions only	Sponsored Regional promotions only
MESA press release upon joining as a sponsor distributed to MESA's 20,000+ opt-in email address and press list.	X	X	X
Company logo displayed on MESA's website as a Sponsor	X	X	X
Social Media "Shout Outs" from MESA to recognize and thank sponsor.	10	5	5
Rights to distribute MESA-published Resource Library content internally within sponsor company.	Unlimited	Sponsored WG-developed content only	Named Member access rights only.
Rights to distribute MESA-published Resource Library content externally, outside of sponsor company.	Unlimited	Sponsored WG-developed content only	None
Ability to put forth one candidate for each leadership board for MESA member vote	All International & Regional Boards	One Board	Applicable Regional Board
Discounted rate for adding additional named members for annual membership	\$100	\$200	\$200
Ability to create webpage on MESA website Vendor Solutions Directory to showcase your organization's Market Focus, Software Categories and Regions Served	X	X	X
Sponsor recognition at events beyond MESA-run conferences, such as general industry conferences and co-located/3rd party events or regional events where MESA has a commercial presence	X	As applicable to content	As applicable to region
Opportunity to engage MESA in sponsor-specific commercial activities and events, such as: User conferences, webcasts, advisory groups, and custom-tailored activities.	X	X	X
Use of MESA Sponsor logo in your organization's promotional materials	X	X	X
Sponsorship of MESA-run conferences* Included in all conference promotional activities and on-site materials	X	X	X

* Conferences are approved annually by the MESA International Board of Directors and are not guaranteed.