



**John Madden**

Schneider Electric

john.j.madden@schneider-electric.com

(281)344-2609

<http://www.schneider-electric.com>

**Bio:**

Working in Industrial Automation space for 25+ years. Currently Chief Technologist for Operations and Execution Software division of Schneider Electric responsible for technology and architecture of MES, Batch, Operations & Information, and Asset Management portfolio of products.

**Topics:**

- Industrial Internet of Things
- MES / MOM

**Specific Industry Speaker would like to present to:**

**Largest City near Speaker:**

Houston, TX, USA

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

Yes



**Mike Hitmar**

SAS  
mike.hitmar@sas.com  
(919)348-0961  
<http://sas.com>  
@MikeHitmar

**Bio:**

At SAS, Mike advocates for the application of IoT and advanced analytics to create real value. He regularly works with SAS' customers and partners to help them apply analytics in ways that derive value from data and solve critical business challenges. Mike's career began in product engineering and industrial engineering at Ford and General Motors. Later, Mike moved into the software industry where he worked in product marketing and product management. Mike also serves on the Board of Directors for MESA International, whose purpose is to improve business results and production operations through optimized application and implementation of information technology and best management practices. Mike earned a BS in Industrial and Systems Engineering from Ohio University and an MBA from the University of Michigan Ross School of Business.

**Topics:**

- Smart Manufacturing
- Industrial Internet of Things
- Big Data and Analytics
- Industry 4.0
- Asset Performance Management 2.0

**Specific Industry Speaker would like to present to:**

**Largest City near Speaker:**

Raleigh, NC

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

Yes



**Pavel Vitliemov**

University of Ruse

[pvv@manuf.uni-ruse.bg](mailto:pvv@manuf.uni-ruse.bg)

+1 (359) 888 566 362

<http://www.uni-ruse.bg>

**Bio:**

I am Prof. Dr. Pavel Vitliemov, a lecturer in Operation Management, Technology Management and Robotics at University of Ruse, Bulgaria. I would like to explore the opportunity to become a speaker for MESA. My key research interests are product development process; technology management; information and communication technologies in design and manufacturing, MES systems, lifecycle management, robotics.

**Topics:**

- Smart Manufacturing
- Industrial Internet of Things
- The Future of Manufacturing
- Big Data and Analytics

**Specific Industry Speaker would like to present to:**

Manufacturing

**Largest City near Speaker:**

Bucharest

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

No



**Jean Vieille**

[j.vieille@syntropicfactory.com](mailto:j.vieille@syntropicfactory.com)

<http://www.syntropicfactory.com>

**Bio:**

Jean's interests and expertise cover control of systems in its comprehensive cybernetic meaning: information, process control, organization, management, macroeconomics, social behaviour and nations' political play – the whole centred on physical goods industry. He's professional consulting addresses intelligence-driven enterprise development including performance management, organization diagnostic and digital transformation, keeping his feet into manufacturing and process control, information technologies and interoperability.

**Topics:**

- Industrial Internet of Things
- ROI for MES / MOM
- B2MML / KPIML
- MES / MOM
- ISA95 / ISA88 Best Practices
- ISA95 / ISA88 Best Practices
- The Future of Manufacturing
- Industry 4.0
- Recipe Transformation
- Asset Performance Management 2.0
- Digital transformation, performance management, industrial enterprise intelligence

**Specific Industry Speaker would like to present to:**

**Largest City near Speaker:**

Paris, France

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

No



**Conrad Leiva**

iBASEt  
cleiva@ibaset.com  
(949)598-5200  
<http://www.ibaset.com>  
@cleiva101

**Bio:**

Conrad Leiva is VP Product Strategy and Alliances at iBASEt. Conrad consults many Aerospace & Defense companies on how to streamline the paperwork and information flow among Planning, Inventory, Quality, Production, Services and Supply Chain disciplines. Recently, his work has focused on manufacturing intelligence, smart manufacturing, and the digital thread between engineering, business, and manufacturing systems working with PLM, ERP and automation partners. Conrad is on the International Board of Directors at MESA International and is Chairman of the MESA Smart Manufacturing Working Group.

**Topics:**

- Smart Manufacturing
- MES / MOM
- The Future of Manufacturing
- Industry 4.0
- The Future Connected Manufacturing Value Chains

**Specific Industry Speaker would like to present to:**

Discrete, Aerospace, Medical Devices, Industrial Equipment

**Largest City near Speaker:**

Los Angeles, San Diego

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

Yes



**Mike Yost**

MESA International  
mikeyost@mesa.org  
(216)773-0900  
<http://www.mesa.org>  
@mbyost

**Bio:**

Mike Yost, President Manufacturing Enterprise Solutions Association (MESA) International Mike Yost brings over 25 years of industrial, commercial and management experience to his role as President of MESA International, a global, not-for-profit industry association. Mr. Yost has held various leadership roles in automation and industrial software businesses, including Manufacturing Solutions Leader for GE's Proficy Software business, and commercial and leadership positions with Activplant Corporation and Rockwell Automation. He has specialized in the Manufacturing Execution (MES), Manufacturing Intelligence (EMI) and Operations Management software arenas since 1999. Mr. Yost has spent the past 5 years leading MESA International to improve the non-profit's ability to help manufacturers make sense out of the role and value of modern Information Technologies in their Production Operations and across their enterprise. He holds a B.S. in Industrial Engineering from the Pennsylvania State University and lives in Cleveland, Ohio, U.S.A. with his wife and five children.

**Topics:**

- Smart Manufacturing
- Industrial Internet of Things
- MES / MOM
- The Future of Manufacturing
- Industry 4.0

**Specific Industry Speaker would like to present to:**

**Largest City near Speaker:**

Cleveland, Ohio

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

No



**Mike Hodge**

Cimlogic Ltd  
mike.hodge@cimlogic.co.uk  
<http://www.cimlogic.co.uk>

**Bio:**

CEO of Cimlogic Ltd, providing manufacturing improvement to the largest companies in the world through effective & useful implementation of MOM solutions. 25 years experience of making things better, not accepting the status quo, realising that technology makes the difference and leveraging industry trends to the betterment of manufacturing.

**Topics:**

- MOM Data and its journey from Information to Wisdom

**Specific Industry Speaker would like to present to:**

Food and Bev & FMCG

**Largest City near Speaker:**

Leeds

**Travel Internationally:**

No

**Company Able to Cover Travel/Lodging Costs:**

Yes



**Thomas Halfmann**

HGP

thomas.halfmann@hgp.ag

<http://www.hgp.ag>

**Bio:**

Current role: Partner & Principal Consultant @ HGP Previous roles: Head Global BioPharmaceutical Operations IT @ Novartis Global MES Program Manager @ Novartis Head Global Project Office @ Novartis

**Topics:**

- ROI for MES / MOM
- MES / MOM
- ISA95 / ISA88 Best Practices
- ISA95 / ISA88 Best Practices
- MES for Pharma. Electronic Batch Recording

**Specific Industry Speaker would like to present to:**

Pharmaceutical

**Largest City near Speaker:**

Zurich, Frankfurt, Cologne

**Travel Internationally:**

Yes

**Company Able to Cover Travel/Lodging Costs:**

No





**Sharad Nigam**

Accenture Strategy  
sharad.nigam.in@gmail.com  
(956)070-9987  
<http://www.accenture.com>

**Bio:**

Sharad Nigam, is a principal & the global lead of Accenture Strategy - Manufacturing for strategic initiatives, offering development, and thought leadership. Sharad has gained a 20 years of strategy, consulting and operations experience through providing services to few of the world's leading organizations e.g. General Motors, General Electric, Denso India, Tata Consultancy, Cummins, Agilent and Johnson Controls across US, Europe, and APAC geographies. He is having special interest and expertise in disruptive technologies, supply chain and manufacturing operations, business excellence and quality management. Sharad holds a Production Engineering degree from G.B. Pant University, Pantnagar and a post graduate diploma in SCM from Institute of Management & Technology (IMT), Ghaziabad. He has actively associated with forums e.g. MESA, CII, APICS, ASQ and ISM and possess several industry and function certifications such as CSCP and CICSCP from APICS, CIA from TQMI, GB & LSS certifications. Sharad has authored an Accenture Strategy book on "Strategy at the intersection of Business and Technology" (under publication). He has co-authored a strategic guidebook on Quality and Regulatory Compliance published at MESA, and has written white papers on various aspects of digital supply chain operations such as Cracking the code on Digital Factory; Digitize Your QMS; and Supply Chain Intelligence . He was also a key member of the Industry Council for research study on "Correlating Plant Performance to Business Performance" by MESA and has coined a few innovative operational metrics. Sharad is an enthusiastic speaker and coach. He has trained over 540 professionals from diverse organizations on Digitization, Manufacturing, Supply Chain, and Quality. He was a key speaker at the "Smart Manufacturing Conclave 2016" organized by Confederation of Indian Industry (CII), and Plant to enterprise conference, organized by MESA at Orlando.

**Topics:**

- Smart Manufacturing
- Industrial Internet of Things
- The Future of Manufacturing
- Industry 4.0
- Asset Performance Management 2.0
- Supply chain and manufacturing intelligence, Next Generation Quality Management System

**Largest City near Speaker:** Delhi

**Travel Internationally:** Yes

**Company Able to Cover Travel/Lodging Costs:** Ye



**Ulrich Seldeslachts**

3IF - LSEC - Leaders In Security

[ulrich@3if.be](mailto:ulrich@3if.be)

(324)757-1360

<http://www.lsec.eu>

@3ifconsortium

**Bio:**

Ulrich is executive director of LSEC.eu, a not for profit industry association focused on Information Security and Data Protection in Europe, based in Belgium and with operations in the Netherlands, UK and Germany. LSEC runs 3IF.be, a transformation platform to digitize manufacturing with IoT and Industrial Internet. Prior to LSEC, Ulrich was responsible for the corporate development of a US-European Broadband wireless operator (Sprint-Clearwire), held positions at Orange and a Corporate VC. Ulrich holds a BA in Communications, postgraduates in CS and an MBA from LBS. Within LSEC, Ulrich supports a team of 13 experts paving the way for a more secure industrial internet. Ulrich is Board Member of the Privacysalon, the organiser of the CPDP Conferences. 3IF is the coordinator of the Flemish and Belgian Industrie 4.0 initiative.

**Topics:**

- Smart Manufacturing
- Industrial Internet of Things
- The Future of Manufacturing
- Industry 4.0
- Asset Performance Management 2.0
- Security & Privacy
- Internet vs Industrie 4.0

**Largest City near Speaker:** Brussels

**Travel Internationally:** Yes

**Company Able to Cover Travel/Lodging Costs:** No



### **Gerhard Greeff**

Bytes Universal Systems

[ggreeff76@gmail.com](mailto:ggreeff76@gmail.com)

<http://www.bytes.co.za>

<https://www.linkedin.com/in/gerhardgreeff/>

#### **Bio:**

Gerhard believes that a properly designed and implemented Manufacturing Operations Management System can add tremendous business value to any manufacturer. MOM, when done right, will improve operational effectiveness and efficiency and will assist in increased business value for companies from discreet manufacturing to continuous processing.

As Divisional manager for Bytes Universal Systems, a Software integration and services company with more than 600 employees, he is responsible for the Process Management and Control (PMC) business unit. This business unit focus on MOM, and has done so for the past 20 years.

He is responsible for strategy and direction, product and solution development and operations management. Gerhard manages relationships with technology suppliers such as GE, Siemens, Schneider, Rockwell, Parsec, OSI Soft and others, as well as with current and potential clients.

His chosen field of focus is MES/MOM and Gerhard has published various articles about MES and MOM systems in trade publications, a chapter in "The MOM Chronicles: ISA-95 Best Practices Book 3.0" and a book "Practical E-Manufacturing and Supply Chain Management" through Newnes Press in 2004. Gerhard co-authored three MESA White Papers on the concept and management of the Time-in-State Metric and reviewed a number of other MESA White Papers.

Gerhard presents training as part of the MESA Global Education Program(GEP) and developed 2 of the 9 courses and he is one of the few certified presenters of this program globally. Gerhard has also Chaired the MESA Southern Africa Special Interest Group for 7 years

#### **Topics:**

- Smart Manufacturing
- Industrial Internet of Things
- MES / MOM
- Time-in-state Metric
- Big Data and Analytics
- Industry 4.0

**Largest City near Speaker:** Johannesburg, South Africa

**Travel Internationally:** Yes

**Company Able to Cover Travel/Lodging Costs:** Yes

